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26 October 2021

14:00-15:45

Round Table
Travel Futurology. Reconstruction
of Sustainable Tourism in Russia

ORGANIZERS

ICSER Leontief Centre, Ministry of Natural Resources and Environment of the Russian Federation, ScanTour Tour Operator, Russian Geographical Society

MODERATORS

Kirill Zhanaydarov, Head of Transport Infrastructure Project, Transport and Beautification, Skolkovo Foundation

Olga lakimenko, ICSER Leontief Centre, Via Hanseatica International Tourism Route Russian Coordinator

ABSTRACT

On the interactive map on the UNWTO (Sustainable Development) website, which shows world practices for the development of sustainable tourism, not a single case has been recorded on the territory of Russia.

In Russia, this topic has not been given due attention, except for specially protected natural areas (PAs). Until we treat our entire natural territory as a protected area and start stimulating entrepreneurs and tour operators with grants / subsidies, there will be no effective sustainable development of the territory.

Regions have clusters and funds, but none of them has financial support in tourism specifically for facilities / services that would comply with the SDGs.

SPEAKERS

Zarina Doguzova, Head of the Federal Agency for Tourism (to be agreed) **Alexander Osipov**, Governor of the Trans-Baikal Territory (to be agreed)

Artur Parfenchikov, Head of the Republic of Karelia (to be agreed)

Sergey Korlykhanov, Deputy Executive Director – Director of Regional Development Department, Russian Geographical Society

Roman Tsvetkov, General Director, ScanTour Tour Operator

Olga Zakharova, Deputy General Director, Agency for Strategic Initiatives

Natalia Stukalova, Director, Park Meshersky

Anton Perin, Senior Managing Banker, Project Management Unit in the real estate and work with assets of VEB.RF (to be agreed)

Pavel Volkov, Deputy Head of Pskov City Administration, Pskov City Administration

Natalya Belenko, Deputy Director of Department for State Policy and Regulation of Protected Areas and the Baikal Natural Territory, Ministry of Natural Resources and Environment of the Russian Federation