



Draft, September 28

26 October 2021
11:30–13:15

Strategic session Game of Goals Sustainability Accelerator: Bet on Zero

ORGANIZERS

ICSER Leontief Centre, St. Petersburg State Institution “External Transport Agency”, Russian Presidential Academy of National Economy and Public Administration, Council of the Baltic Sea States, Green Mobility International Partnership Initiative

MODERATORS

Kirill Zhanaydarov, Head of the Transport Infrastructure Project, Skolkovo Foundation.

Olga Iakimenko, ICSEr Leontief Centre, Game of Goals Business Game Coordinator, Green Mobility International Partnership Initiative Coordinator

ABSTRACT

The event will bring together leading Russian and international visionaries and experts in the field of education, innovation, who will discuss in the format of a brainstorming session what will be the main issues in the near future, how a sustainable agenda is being built into the education system, how and where to study the professions of the future. Also, the session will feature Game of Goals winning teams from Vladivostok, Stavropol and St. Petersburg, whose projects will be implemented with the support of mentors and partners.

Game of Goals is a business game of 17 goals for transforming our world, which brings together creative players to find new bold projects and solutions that ensure sustainable economic growth, which will not lead to the depletion of unique natural resources, but will benefit people, preserve and enhance natural wealth.

Contributing to the achievement of the SDGs is saving our civilization. Without mutual support and strong cooperation, we will not be able to achieve the stated goals, therefore we are actively trying to expand the geography of games, our network of experts, participants and mentors, together with whom we confidently go towards our common Goals.

More than 1000 participants from Kaliningrad to Vladivostok, and these are schoolchildren, students, representatives of government, business, non-profit organizations learned about the SDGs and created inspiring projects for our sustainable future.

SPEAKERS

Vladimir Shamakhov, Director, North-West Institute of Management, Russian Presidential Academy of National Economy and Public Administration

Mikhail Korniakov, Rector, Irkutsk National Research Technical University

Daria Akhutina, Senior Adviser, Department Head for Sustainable and Prosperous Region, Council of the Baltic Sea States

Alexandra Bakhmutskaya, Director, St. Petersburg State Institution “External Transport Agency”

Maxim Balanov, Executive director, St. Petersburg Foundation for SME Development

Elena Baturova, Director, Center for the Development of Financial Technologies of the Russian Agricultural Bank