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Round Table Contribution of Companies to Sustainable Territorial Development: Priorities and Promotion Tools

ORGANIZERS

SGM Agency, Russian Union of Industrialists and Entrepreneurs, ICSER Leontief Centre

MODERATORS

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ABSTRACT

Leading Russian business companies pay great attention to developing the regions of presence through: improving the quality of urban environment and infrastructure, developing digitalization and introducing new technologies; social stability and human development; environmental projects; small business and social entrepreneurship initiatives.

In 2020, as part of the online stage of the Strategic Planning Leaders Forum, the round table was organized for the first time to assess the contribution of Russian companies to development of territories where they operate. The round table aroused great interest among all participants. To continue a constructive dialogue on cooperation formats and tools of leading business companies with the territories of their operation, it was decided to hold another round table at the Strategic Planning Leaders Forum in 2021 and invite new companies and cities for discussion.

Leading business companies gave a special role to developing partnership programmes, creating development institutions, promotion new cooperation formats with local communities jointly with governments and business partners. In the context of the COVID-19 pandemic, the efficiency of cooperation between business and government has broken new ground.

The tools for assessing the contribution of business companies to sustainable urban and regional development in Russia are yet to be developed and also need further improvement.

Topics for discussion:

- The role of Russian business companies in promoting the 2030 Agenda for Sustainable Development in the cities of presence.
- Checking the efficiency of cooperation between local governments and business amid the COVID-19 pandemic.
- Promoting various cooperation tools at the regional level.
- Development of tools for assessing the contribution of business companies to sustainable urban development.

SPEAKERS

Ilya Torosov / Tatiana Ilyushnikova, Deputy Minister of Economic Development of the Russian Federation

Irina Makieva, Deputy Chairperson, VEB.RF; Director General, Monotowns Development Fund

Natalia Eremina, President, United Metallurgical Company (OMK) / **Olga Mironova**, Head of Corporate Social Responsibility Department, United Metallurgical Company (OMK)

Vladimir Kochetkov, Vyksa City Head

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Yulia Zhigulina, Managing Director, Regional Social Programs Foundation "Our Future"

Oksana Andreeva, Head, ANO Urban Development Agency

Irina Bakhtina, Deputy Prime Minister of the Republic of Komi

Alexei Miroshnichenko, Deputy Chairperson, VEB.RF / **Albert Rakipov**, Department Director, VEB.RF

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