



*Draft, July 6*

**26 October 2021**  
16:00–17:45

## Sprint Session Innovative Platform and Tools for Transition to a Circular Economy to Achieve the SDGs in the Baltic Sea Region

### ORGANIZERS

International Consortium "Saint-Petersburg Cleantech Cluster for Urban Environment" (Non-Profit Partnership "The St. Petersburg House Property Owners Association"), St. Petersburg Government, ICSEER Leontief Centre, Sustainable Development Cluster 2030

### MODERATORS

**Nikolai Pitirimov**, Deputy Chairman of the Board of Directors, International Consortium "Saint-Petersburg Cleantech Cluster for Urban Environment"

**Elena Belova**, Secretary General at ICSEER Leontief Centre, Strategic Planning Leaders Forum Programme Committee Member

### ABSTRACT

The innovative platform "Sustainable Development Cluster in the Baltic Sea Region 2030" is the Russian initiative of cross-sectoral and international cooperation at all levels for the implementation of the Sustainable Development Goals (SDGs) in the Baltic Sea region.

The tools for transition to a circular economy in the Baltic Sea region are best practice of the Interreg Baltic Sea Region Programme 2014-2020 and the South-East Finland – Russia CBC 2014-2020 Programme, aimed at implementing global and regional strategies.

Sprint discussion points:

- What tools does the innovative platform "Sustainable Development Cluster 2030" use to achieve the strategic goal of providing a high quality of people's life in the Baltic Sea region based on accelerating the transition to the circular economy?
- How are the actions coordinated and how does the joint open innovative international platform for implementing the 17 SDGs work?
- Who is financing clean technology projects and how to encourage green investment? Which Russian financial institutions integrate the SDGs when making investment decisions?

**START: Welcome Addresses. Electronic Timekeeping and Interactive Voting Launch**

Representative of St. Petersburg Committee for External Relations (tbc)

**Elena Kolosova**, Project Officer/Advisor for External Cooperation, Interreg Baltic Sea Region Programme Managing Authority/Joint Secretariat

**Daria Akhutina**, Senior Adviser, Department Head for Sustainable and Prosperous Region, Permanent International Secretariat of the Council of the Baltic Sea States

**Svetlana Chupsheva**, General Director, Agency for Strategic Initiatives (tbc)

**SPRINT : CIRCULAR ECONOMY TRANSITION ACCELERATORS**



**Flagship Platform “Sustainable Development Cluster 2030”**

**Nikolai Pitirimov**, Deputy Chairman of the Board of Directors, International Consortium “Saint-Petersburg Cleantech Cluster for Urban Environment”

**Industrial Symbiosis Ecosystem in Russia: Living Lab in St. Petersburg**

**Evdokia Lomagina**, Marketing Director, Tyreman Group LLC; Resident of Eco-Industrial Cleantech Park — Telmana Industrial Area (*Interreg BSR Project Baltic Industrial Symbiosis (BIS)*)

**Industrial Symbiosis Ecosystem Projects in Russia to Adapt to a Circular Economy:**

**SmartUp Accelerator – Innovation Ecosystem to Foster Consumer Cleantech Markets in the Baltic Sea Region**

**Maxim Balanev**, Russian Project Coordinator, Interreg BSR Project SmartUp Accelerator; Executive Director, St. Petersburg Foundation for SME Development

**Green Technology for Processing of Secondary Polymeric Materials. Staffing Model**

**Tatiana Loginova**, Chairman of the Board of Directors, Komsomolskaya Pravda LLC Plant

**Pskov Power Station – Center for Cleantech and Industrial Symbiosis Development in Russia**

**Daria Mironova**, Deputy Head for Projects and Commercialization at School of Biotechnology and Cryogenic Systems, ITMO University

**SPRINT 2: BEST PRACTICE PLATFORM RELAY RACE**



### **Smart Health – Best Practice Value-Based Medicine Platform**

The *Interreg BSR project platform Baltic Sea Region Smart Specialisation Ecosystem (BSR S3 Ecosystem)* aims to accelerate digital transformation projects, develop value chains focused on eco-innovation, capture new markets and improve the quality of life in the Baltic Sea Region.

**European Partners:** Västerbotten County Administrative Board (Sweden), Baltic Institute of Finland and Tampere University (Finland) (online)

### **Baltic Smart Water Hub – Platform on Integrated Water Cooperation**

**Natalia Bobyleva**, Deputy Director for International Cooperation and Environmental Education, MINERAL State Company; Russian Lead Partner, *Interreg BSR Baltic Smart Water Hub Project Platform*

## **SPRINT 3: GREEN FINANCE, PROCUREMENT, PARTNERSHIPS**

### **National Initiatives**

**Dmitry Skobelev**, Director, Research Institute Environmental Industrial Policy Centre at the Ministry of Industry and Trade of the Russian Federation

### **National Technological Initiative to Develop EcoNet Market. EcoNet Market Roadmap to Promote Green Economy Transition**

**Maxim Evdokimov**, Deputy Director for Tourism, Environment and Climate, Agency for Strategic Initiatives (tbc)

**Nikolai Pitirimov**, Member, NTI EcoNet Workgroup; Co-Head, EcoTech Market Segment

### **Finnish Russian Public-Private Partnership Catalyzing New Green Business**

*Project Cata3Pult – Finnish Russian PPP catalyzing new green business, South-East Finland – Russia CBC 2014-2020*

**Eugenia Koroleva**, Member, Ecological Council under the Governor of St. Petersburg; General Director, Environmental Bureau KOSMOS

**Evilina Lutfi**, Business Development Director, Green Net Finland, Finland; BALTIC CLEANTECH ALLIANCE Representative; Member of the Board of Directors, International Consortium “Saint-Petersburg Cleantech Cluster for Urban Environment” (online)

**Terhi Jantunen**, Advisor, Development Services at City of Lappeenranta, Finland (online)

### **Using Procurement to Promote Circular Economy**

*Interreg BSR Project Circular PP – Using Innovation Procurement and Capacity Building to Promote Circular Economy*

Representative of Higher School of Economics St. Petersburg Branch (tbc)

### **Green Energy Investment Platform**

Pilot project on energy efficiency crowdfunding in Russia

**Ragnar Ottosen**, Chairman of the Board, GREEN ENERGY ONE AS, Norway; Chairman of the Board of Directors, International Consortium “Saint-Petersburg Cleantech Cluster for Urban Environment” (online)

**PHOTO FINISH: Signing of the Memorandum and a Group Photo of All Sprinters.** Signing of the protocol of accession to the MEMORANDUM OF UNDERSTANDING to establish the innovative flagship platform “Sustainable Development Cluster in the Baltic Sea Region 2030”